



**GREEK MARITIME**  
GOLF EVENT





September 7-10, 2023 / Costa Navarino

## Greek Maritime Golf Event

- The top annual **golf tournament** addressed exclusively to leading **executives of the shipping community**, supporting a good cause.
- The event is a **constant meeting point for Greek and International shipping executives** that share a passion for golf, providing them with an **opportunity to discuss the challenges of the maritime industry** in a relaxed environment.



# About the Event

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- A first-class, **36-hole golf tournament** that brings passionate golfers of the Greek and International maritime industry together.
- **80-120 leading executives** of the maritime industry form **teams of 4 players** by invitation.
- **No professional golfers** are allowed to participate in the event.

The tournament comprises **First, Second and Third Place team awards**, as well as **longest drive** and **closest to the pin awards**.



# Day 1 Event Outline – Friday, September 8, 2023

08:30 – 09:30

Registration at The Bay Course

09:30

Meeting at the Driving Range / Briefing at The Bay Course

10:00

Shot-gun Shamble (3/4 hcp) at The Bay Course

11:00 – 12:30

Golf Clinic at The Dunes Course

19:00 – 20:00

Welcome Cocktail



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# Day 2 Event Outline – Saturday, September 9, 2023

08:30

Arrival at The Dunes Course

08:30 – 09:30

Meeting point at the Driving Range / Briefing at The Dunes Course

10:00

Shot-gun Shamble (3/4 hcp) at The Dunes Course

20:00

Gala Dinner & Awards Ceremony



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## Shamble (3/4 hcp)

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- A type of scramble format that **rewards both team and individual performance** using the Stableford format as a basis for scoring.
- With Shamble, **each team member tees off at each hole**. The **players select the best tee shot**, then each member places his/her ball within 1 club length from this point and plays out the hole with his/her own ball.

A golfer wearing a dark blue t-shirt, red shorts, and a grey cap is captured in the middle of a golf swing on a sand trap. The golfer is holding a club and has just struck the sand, causing a cloud of sand to rise. The background features a lush green golf course, a dense line of trees, and rolling blue mountains under a clear sky. A large white circular graphic is overlaid on the right side of the image, containing text.

# Golf Clinic

- Session led by a **PGA Professional** that **will teach participants** the **basic etiquette and rules** of golf.
- An activity that **promotes the ultimate enjoyment of golf** while **learning the fundamentals** of the **full swing, chipping and putting**.
- An **introduction** to the **most suitable golfing equipment** for each participant.

# EXPOSURE METHODS



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## EXPOSURE METHODS



## Corporate Logo Placement on Backdrops



## EXPOSURE METHODS

Placement of Flags at the  
Range Practice Area

# EXPOSURE METHODS



Logo Placement on Roll-Up Banners

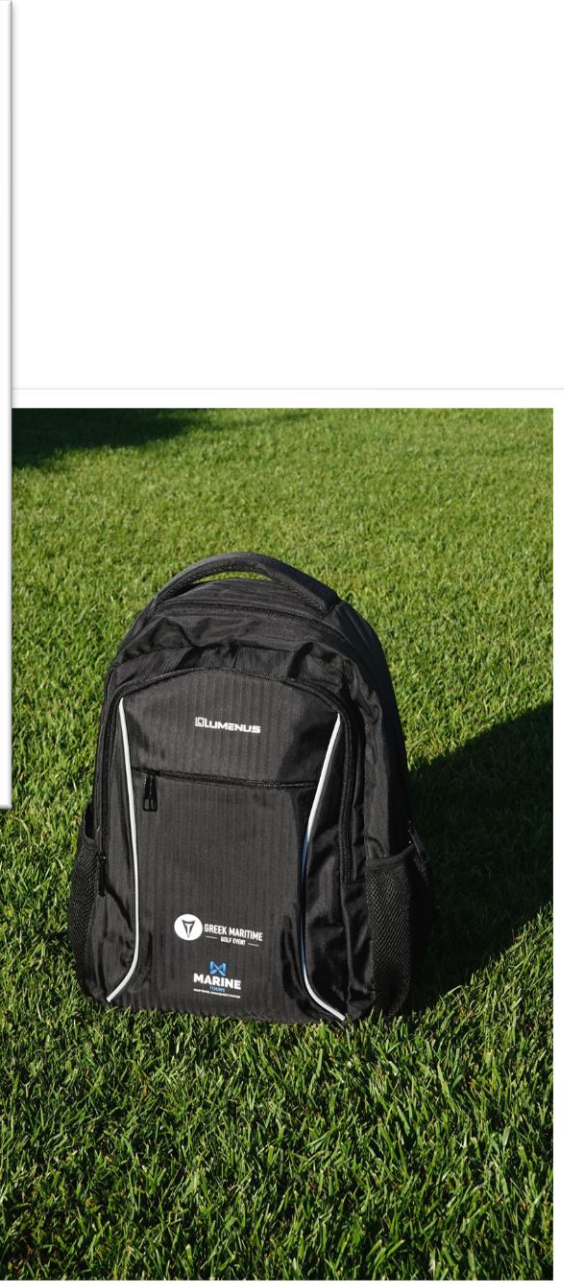


Sponsors Banners

# EXPOSURE METHODS

Corporate Logo Stickers  
on Golf Buggies





## EXPOSURE METHODS

Branded Materials to be Distributed to all Participants  
(Polo Shirts, Hat, Sleeveless Jacket etc.)



## EXPOSURE METHODS

Distribution of Branded Promotional Materials through Gift Bags.

# SPONSORSHIP PACKAGES

## A. Maritime Sponsors

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**Platinum Sponsor (€20.000 + VAT) – 1 Total Sponsor**

**Golden Sponsors (€15.000 + VAT) – 3 Total Sponsors**

**Silver Sponsors (€10.000 + VAT) – 3 Total Sponsors**

**Official Sponsors (€7.500 + VAT)**

**Official Supporters (€3.000 + VAT)**

## B. Non - Maritime Sponsors

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**Signature Sponsors (€10.000 + VAT)**

**Welcome Cocktail Sponsors (€6.000 + VAT)**

**Official Sponsors (€5.000 + VAT)**

**Official Supporters (€3.000 + VAT)**

# A. Maritime Sponsors

Sponsorship Benefits	Platinum Sponsor (20.000 EUR + VAT)
<b>Provision of Rooms &amp; Registrations</b>	<ul style="list-style-type: none"><li>• 12 Players (3 teams) on a complimentary basis.</li><li>• 8 additional invitations for the Gala and Awards Ceremony.</li><li>• Two (2) Double-Rooms for 2 nights at Costa Navarino.</li></ul>
<b>Corporate Logo Placement</b>	<ul style="list-style-type: none"><li>• On the roll-up banners near the registration desk along with the “Platinum Sponsor” descriptor.</li><li>• On the Sponsors’ Banner near the Closest to the Pin Area and the Club House’s Main Entrance.</li><li>• On the outdoor backdrop located on high-visibility areas of the courses.</li><li>• On the backdrop of the Gala &amp; Awards ceremony.</li><li>• On the roll-up banner displayed at the Dinner Lounge along with the “Platinum Sponsor” descriptor.</li><li>• On the roll-up banner near the farewell desk along with the “Platinum Sponsor” descriptor.</li><li>• Corporate Logo Stickers on 3 Golf Buggies.</li></ul>
<b>Branding &amp; Marketing Opportunities</b>	<ul style="list-style-type: none"><li>• Distribution of branded materials in gift bags.</li><li>• Right to Place 5 Flags at the Range Practice Area.</li><li>• Promotion through digital Materials (Website and Social Media).</li><li>• Inclusion in Press Releases and Print Materials.</li><li>• Recognition as a “Platinum Sponsor” during the Awards Ceremony.</li><li>• Presentation of the First (1<sup>st</sup>) Place Team Award.</li><li>• Priority to serve as a “Platinum Sponsor” in the following edition of the event.</li></ul>



# A. Maritime Sponsors

Sponsorship Benefits	Golden Sponsors (15.000 EUR + VAT)
<b>Provision of Rooms &amp; Registrations</b>	<ul style="list-style-type: none"><li>• 8 Players (2 Teams) on a complimentary basis.</li><li>• 8 additional invitations for the Gala and Awards Ceremony.</li><li>• One (1) double-room for 2 nights at Costa Navarino.</li></ul>
<b>Corporate Logo Placement</b>	<ul style="list-style-type: none"><li>• On the roll-up banner near the registration desk along with the “Golden Sponsor” descriptor.</li><li>• On the Sponsors' Banner near the Closest to the Pin Area and the Club House's Main Entrance.</li><li>• On the outdoor backdrop located on high-visibility areas of the courses.</li><li>• On the backdrop of the Gala &amp; Awards ceremony.</li><li>• On the roll-up banner displayed at the Dinner Lounge along with the “Golden Sponsor” descriptor.</li><li>• On the roll-up banner near the farewell desk along with the “Golden Sponsor” descriptor.</li><li>• Corporate Logo Stickers on 2 Golf Buggies.</li></ul>
<b>Branding &amp; Marketing Opportunities</b>	<ul style="list-style-type: none"><li>• Distribution of branded materials in gift bags.</li><li>• Right to Place 4 Flags at the Range Practice Area.</li><li>• Promotion through digital Materials (Website and Social Media etc).</li><li>• Inclusion in Press Releases and Print Materials.</li><li>• Recognition as a “Golden Sponsor” during the Awards Ceremony.</li><li>• Presentation of the Second (2<sup>nd</sup>) Place Team Award.</li><li>• Priority to serve as a “Golden Sponsor” in the following edition of the event.</li></ul>

# A. Maritime Sponsors

Sponsorship Benefits	Silver Sponsors (10.000 EUR + VAT)
<b>Provision of Rooms &amp; Registrations</b>	<ul style="list-style-type: none"><li>• 4 Players (1 Team) on a complimentary basis.</li><li>• 4 additional invitations for the Gala and Awards Ceremony.</li><li>• One (1) double-room for 2 nights at Costa Navarino.</li></ul>
<b>Corporate Logo Placement</b>	<ul style="list-style-type: none"><li>• On the roll-up banner near the registration desk along with the “Silver Sponsor” descriptor.</li><li>• On the Sponsors’ Banner near the Closest to the Pin Area and the Club House’s Main Entrance.</li><li>• On the outdoor backdrop located on high-visibility areas of the courses.</li><li>• On the backdrop of the Gala &amp; Awards ceremony.</li><li>• On the roll-up banner displayed at the Dinner Lounge along with the “Silver Sponsor” descriptor.</li><li>• On the roll-up near the farewell desk along with the “Silver Sponsor” descriptor.</li><li>• Corporate Logo Stickers on the golf team’s Golf Buggy.</li></ul>
<b>Branding &amp; Marketing Opportunities</b>	<ul style="list-style-type: none"><li>• Distribution of branded materials in gift bags.</li><li>• Right to Place 3 Flags at the Range Practice Area.</li><li>• Promotion through digital Materials (Website and Social Media etc).</li><li>• Inclusion in Press Releases and Print Materials.</li><li>• Recognition as a “Silver Sponsor” during the Awards Ceremony.</li><li>• Presentation of the Third (3<sup>rd</sup>) Place Team Award.</li></ul>



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## B. Non - Maritime Sponsors

Sponsorship Benefits	Signature Sponsors (10.000 EUR + VAT)
<b>Room Provision &amp; Gala Invitations</b>	<ul style="list-style-type: none"><li>• One (1) double-room for 2 nights at Costa Navarino.</li><li>• Invitation for the Gala &amp; Awards Ceremony.</li></ul>
<b>Corporate Logo Placement</b>	<ul style="list-style-type: none"><li>• On the roll-up banner near the registration desk along with the “Signature Sponsor” descriptor.</li><li>• On the Sponsors’ Banner near the Closest to the Pin Area and the Club House’s Main Entrance.</li><li>• On the outdoor backdrop located on high-visibility areas of the courses.</li><li>• On the backdrop of the Gala &amp; Awards ceremony.</li><li>• On the roll-up banner displayed at the Dinner Lounge along with the “Signature Sponsor” descriptor.</li><li>• On the roll-up banner near the farewell desk along with the “Signature Sponsor” descriptor.</li><li>• Corporate Logo Stickers on 1 Golf Buggy.</li></ul>
<b>Branding &amp; Marketing Opportunities</b>	<ul style="list-style-type: none"><li>• Distribution of branded materials in gift bags.</li><li>• Right to Place 3 Flags at the Range Practice Area.</li><li>• Promotion through digital Materials (Website and Social Media etc).</li><li>• Inclusion in Press Releases and Print Materials.</li><li>• Recognition as a “Signature Sponsor” during the Awards Ceremony.</li></ul>

# Maritime & Non – Maritime Sponsors

Sponsorship Benefits	Official Sponsors (7.500 EUR + VAT)
<b>Room Provision &amp; Gala Invitations</b>	<ul style="list-style-type: none"><li>• One (1) double-room for 1 night at Costa Navarino.</li><li>• Invitation for the Gala &amp; Awards Ceremony.</li></ul>
<b>Corporate Logo Placement</b>	<ul style="list-style-type: none"><li>• On the roll-up banner near the registration desk along with the “Official Sponsor” descriptor.</li><li>• On the outdoor backdrop located on high-visibility areas of the courses (5x).</li><li>• On the backdrop of the Gala &amp; Awards ceremony (3x).</li><li>• On the roll-up banner displayed at the Dinner Lounge along with the “Official Sponsor” descriptor.</li><li>• On the roll-up banner near the farewell desk along with the “Official Sponsor” descriptor.</li></ul>
<b>Branding &amp; Marketing Opportunities</b>	<ul style="list-style-type: none"><li>• Distribution of branded materials in gift bags.</li><li>• Right to Place 2 Flags at the Range Practice Area.</li><li>• Promotion through digital Materials (Website and Social Media etc).</li><li>• Inclusion in Press Releases and Print Materials.</li></ul>

# Non – Maritime Sponsors

## Sponsorship Benefits

### Branding & Marketing

### Opportunities

## Welcome Cocktail Sponsor (6.000 EUR + VAT)

- Logo Placement on the sponsors' section of the event's official website
- Promotion through the newsletter that is sent to all participants of the event
- Promotion through a dedicated post on the event's social media accounts
- Promotion through the event's official schedule
- Inclusion in Press Releases of the event
- Inclusion in Print Materials of the event

# Maritime & Non – Maritime Sponsors

## Sponsorship Benefits

## Official Supporters (3.000 EUR + VAT)

### Gala Invitations

- Invitation for the Gala & Awards Ceremony.

### Corporate Logo Placement

- On the roll-up banner near the registration desk along with the “Official Supporter” descriptor.
- On the outdoor backdrop located on high-visibility areas of the courses (3x).
- On the backdrop of the Gala & Awards ceremony (2x).
- On the roll-up banner displayed at the Dinner Lounge along with the “Official Supporter” descriptor.
- On the roll-up banner near the farewell desk along with the “Official Supporter” descriptor.

### Branding & Marketing Opportunities

- Right to Place one (1) Flag at the Range Practice Area.
- Promotion through digital Materials (Website and Social Media etc).
- Inclusion in Press Releases and Print Materials.

## Communication Sponsors & Publicity

- **15+ Communication Sponsors** covering News, Maritime & Shipping, Sports and Tourism.
- **10 Months of Communication.**



**NAYTIKA  
XPONIKA**

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"Η ενημέρωσή του αύριο, σήμερα"

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# Fundraising at the Gala & Awards Ceremony

- **The Good Cause** of the event is **also supported through lottery tickets** being sold at the **Gala & Awards Ceremony** of the **Greek Maritime Golf Event** with the aim of **further supporting a Non-Profit Organisation**.
- In 2022, participants raised more than **5.000 Euros for “Hope Genesis”** during the Gala & Awards Ceremony.





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